



TBID BOARD MEETING MINUTES

May 19, 2026 11 am Via Zoom

Present via Zoom – Angelica Amant, Kathleen Kaul, Deb Kowalkzek, Zoe Randall

Not Present - Alex Reichert **Also Present**, Executive Director Kris King

Public Comment – N/A

Discussion/Action Items

A. Consent Items

1. Review/Modify/Approve Past Meeting Minutes - *Motion to approve Zoe/Second by Deb/Approved Unanimously.*

2. Financial Report - presented Annual Report and Budget for the coming fiscal year. Last fiscal year, TBID granted almost \$100,000 more than in previous years and reserves are low. The projected budget for the coming year has many cost-saving initiatives and conservative projections, since the first quarter assessments for this year are down 18%. Grant asks have been increasing, with individual asks almost quadrupled in amount from years past, and there have been more grant requests. Will move reserves into checking account, and will have a better idea after Q2 and Q3 collections. Placer.Ai will not be renewed due to expense but delivered many valuable reports as baseline and year to year comparisons. Discussed Strategic Plan, Downtown Street Shut Down events, large increase in Fall events, the 1% Give Back pilot project, median maintenance, and the challenge of Choice Hotel's delinquency. Kudos from the Board on the report's thoroughness and accomplishments, Board Chair Kaul said it made her proud of the TBID.

3. Grant Requests - Freshwater Partners River Ambassador Program \$10k ask, Deb made a motion to fund volunteer drinks and snacks at \$500/Second by Zoe/Unanimous. Park County Motor Vehicle Park \$10k ask, Zoe made a motion to grant \$5,000 for advertising/Second by Angelica/Unanimous with appreciation that they moved some of the events from July to October, aligned with the TBID priority of cool season events. 2026 ArtWalk season \$5k ask, Zoe made a motion to grant \$2,500 for advertising/Second by Angelica/Unanimous. Park High School Tennis Club \$6k ask came in at the last minute for a tournament this week, Deb made a motion to fund \$1,000/Second by Zoe/Unanimous.

4. Marketing Opportunities- automated event program; ITI Digital event calendar would be \$13k (\$4k is one time) annual subscription could be split among the 3 orgs. Table unless DMO and LBID are in.

B. Additional Agenda Items from Board Members – N/A

Update on Business Items of Interest

A. Additional New Business from Board Members – N/A

Public Comment on any Public Matter Not on the Agenda – N/A

Motion to adjourn by Angelica/Second by Kathleen/Unanimous. Adjourned at 12:15 pm
Minutes respectfully submitted by Kris King

Board of Directors

Chair - Kathleen Kaul | Vice Chair - Alex Reichert
Members: Angelica Amant, Deb Kowalkzek, Zoe Randall