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## CVB MEETING AGENDA

Thursday, November 18, 2021, 9:15 am – 10:00 am  
Via Zoom

### Roll Call

#### 9:15-9:20 Public Comment

Individual comments limited to 5 minutes per person due to schedule constraints. Please state your name for the record prior to speaking.

#### 9:20-9:40 Discussion/Action Items

- A. Review/Modify/Approve Past Meeting Minutes
- B. Review of TBID Expenses/Revenue
- C. *Travel Taste + Tour* magazine proposal
- D. Sustainable Tourism Strategic Plan
- E. FY 22-23 Marketing Plan
- F. Additional Discussion Items from Board Members

#### 9:40-9:55 Update on Business Items of Interest

- A. Executive Director Report, Updates on Sustainable Tourism plan, Events, marketing, FY23 DMO Regulations & Procedure changes
- B. Additional New Business from Board Members

#### 9:55 Public Comment on any Public Matter Not on the Agenda

Individual comments limited to 5 minutes per person due to schedule constraints. Please state your name for the record prior to speaking.

#### Next Meeting Date and Agenda January 20, 2022

#### 10 am Adjourn

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#### Board of Directors

Kristen Galbraith – Chair     Dale Sexton – Vice-Chair     Kelly Baker – Secretary  
Kathryn Bornemann     Megan Eubank     Tyler Erickson     Brian Menges