



TBID MEETING MINUTES

June 22, 2022 from 11 am Via Zoom

Present – Kathleen Kaul, Joel Boren, Malcolm Cox

Also Present - Executive Director Kris King

Public Comment – N/A

Discussion/Action Items

- A. **Review/Modify/Approve** Past Meeting Minutes. *Motion to approve March minutes by Joel/ Second by Malcolm/Approved Unanimously.*
- B. **Grant Applications** – The Board is pleased with the quality of these applications and the depth and breadth of project partnerships and are happy with the new project funding application in addition to the event grant application. Discussed event application from Yellowstone Harvest Festival for \$5,000 - *Motion to approve Downtown Banners by Joel/ Second by Malcolm/Approved Unanimously.* Project applications from Explore Livingston Wayfinding Signs leading into Downtown \$700 - *Motion to approve Downtown Banners by Malcolm/ Second by Joel/Approved Unanimously.* Voices of Montana Tourism annual support \$1,000 following last month's presentation from Dax Schieffer - *Motion to approve Voices of Montana Tourism request by Joel/ Second by Malcolm/Approved Unanimously.* Joy of the Journey film \$4,377.83 - *Motion to approve Joy of the Journey by Malcolm/ Second by Joel/Approved Unanimously with caveat that if Joy of Journey or Teepee Village do not happen and is not fully funded TBID won't fund the project.* All Nations Teepee Village for \$5000 - *Motion to approve Teepee Village by Joel/ Second by Malcolm/Approved Unanimously with caveat that if it is cancelled or moved, TBID won't fund it.*
- C. **Projects** - Livingston Mural at Charging Station – Board happy with new design but add the word Montana. Discussed this design also being a free postcard with link to mural trail to give away to visitors.
- D. **Honoring Michael Kardoes** – City Manager passed away June 3, 2022. Explore Livingston sent flowers to the funeral. Would TBID like to donate to the fund to support his widow and six children? Does not fit within TBID mission but will fund at same level as LBID if they fund it. *Motion to approve at same level as LBID if they fund it by Malcolm/ Second by Joel/Approved Unanimously*

Update on Business Items of Interest

Executive Director Report – several thousand tourism info business cards have been delivered to all the hotels in Livingston and a number of hospitality businesses, communicate if hotels need more. Windrider Hotel to Downtown Shuttle flyers have been delivered; ridership has been low. Discussed parade route and proposed July 2-4 street closure codification by City and interest in downtown street closures in addition to during the parade. Tourism sentiment survey completed, Preserve and Protect Livingston draft campaign delivered. Reviewed Montana Travel Association

Board of Directors

Kathleen Kaul – Chair | Joel Boren | Malcolm Fox



survey data. Discussed new bookkeeper. Meeting with flood recovery groups and Yellowstone Country regularly about recovery and response efforts. Updating website with flood recovery and info updates, blogs and social media. The Murray is adding itineraries for trip alternatives to Yellowstone Park.

Additional New Business from Board Members – N/A

Public Comment on any Public Matter Not on the Agenda – N/A

Next Meeting: August 17, 2022

Meeting Adjourned at 12:10 PM.

Minutes respectfully submitted by Kris King

Board of Directors

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