



---

## CVB MEETING MINUTES

Thursday, May 20, 2021 | 9:15 – 10 am  
The Murray Bar

**Present:** Kathryn Bornemann, Kristen Galbraith, Dale Sexton, Brian Menges, Megan Eubank, Karla Pettit

**Also present:** Executive Director Kris King

**Public Comment** –N/A

### Discussion/Action Items

- A. Board applicant Megan Eubank;** *Motion to approve by Dale Sexton; second by Kathryn Bornemann; Unanimous.*
- B. Review/Modify/Approve Past Meeting Minutes;** *Motion to approve by Kristen Galbraith/second by Dale Sexton/Unanimous.*
- C. Review and approval of FY21/22 Budget & Marketing Plan;** Plan was approved by City Commission, Tourism Advisory Committee (TAC) will also review for approval and there will be a slideshow presentation at the TAC meeting in June; *Motion to approve by Megan Eubank/second by Brian Menges/Unanimous.*
- D. Check Register Report Review; P/L Report Review;** discussed State process and budgeting limitations.
- E. Recreate Responsibly Grant;** In partnership with Montana Department of Tourism and national Recreate Responsibly, \$7,140 to promote Recreate Responsibly messaging June through September.
- F. Additional Discussion Items from Board Members** – N/A

### Update on Business Items of Interest

- A. Executive Director's Report** - discussed Mission statement, quarterly financial report plan, summer tourism and transport report, marketing report, masking protocol, web update, and 2021 Quarter 1 hours.
- B. Additional New Business from Board Members** – N/A

Next Meeting Date and Agenda June 16, 2021, location TBD

10 am Adjourn

*Minutes respectfully submitted by Kris King*

---

### Board of Directors

**Kristen Galbraith – Chair**

**Dale Sexton – Vice-Chair**

**Kelly Baker - Secretary**

**Kathryn Bornemann**

**David DePuy**

**Tyler Erickson**

**Brian Menges**