



TBID MEETING MINUTES DRAFT

September 14, 2022, 11 am at 124 South Main Street, Suite 210 and Via Zoom

Present – Cassandra Harris, Zoe Randall, Alex Reichert **Not Present:** Kathleen Kaul

Also Present - Executive Director Kris King

Public Comment – N/A

Discussion/Action Items

- A. **Welcome new board member** – We welcome Zoe Randall of the Murray Hotel to the TBID Board.
- B. **Review/Modify/Approve** Past Meeting Minutes. *Motion to approve previous meeting minutes by Alex/Second by Cassandra/Approved Unanimously.*
- C. **Grant Applications** – Yellowstone Harvest Festival request for Windrider Shuttle from hotels to event for \$1,000. *Motion to approve by Zoe/Second by Cassandra/Approved Unanimously.*
- D. **Light Up Livingston TBID event** – event was conceived by former TBID Board member Kelly Baker and underwritten by TBID with various community partners, the event celebrates the trees lit up in the Depot Park. Despite 60-90 mph winds the first year, over 1,000 people – many small children – participated. Discussed planning for second year, moving it to November 26 for Small Business Saturday to cross promote Downtown shopping. Zoe and Alex will be on the planning committee.
- E. **Inclusive/All Are Welcome signage** - discussed request from a parent to coordinate youth-led design of gay-friendly image for businesses to display and signal their allyship. Explore Livingston’s website home page has both an All Are Welcome progressive flag and Land Acknowledgment information. An interesting discussion ensued including how to get buy-in from local businesses. The TBID Board expressed an interest in hosting trainings about customer service for a changing demographic, and it would be a good opportunity to begin hosting gatherings of Livingston hoteliers to connect and share resources and ideas, especially as there has been so much turnover and new hotel owners.
- F. **Legislative Lunch Forum in Bozeman 9/19** - will carpool with Alex, Zoe meeting us there.

Update on Business Items of Interest

- A. **Executive Director Report** – discussed marketing demographics and data from recent Path to Paradise campaign, Park County Housing Coalition, will pursue interactive map for Mural Trail, Night Owl Run flyer about local events, Yellowstone Harvest Festival outreach, plans to create flowchart of all orgs in town (what the heck are all the acronyms & who does what), and discussed proposal of Executive Director being on payroll instead of contract worker, will bring budget projections to Board.
- B. **Additional New Business from Board Members** – N/A

Public Comment on any Public Matter Not on the Agenda – N/A

Next Meeting: October 12, 2022

Meeting Adjourned at 12:08 PM

Minutes respectfully submitted by Kris King

Board of Directors

Kathleen Kaul – Chair | Members: Cassandra Harris, Zoe Randall, Alex Reichert