



## TBID MEETING MINUTES

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**July 16, 2024, 11 am Via Zoom**

**Present via Zoom** – (alpha order) Angelica Amant, Doug Braham, Alex Reichert, Melinda Zoeckler

**Not Present:** Kathleen Kaul, Zoe Randall **Also Present** - Executive Director Kris King

**Public Comment** – N/A

### **Discussion/Action Items**

- A. Review/Modify/Approve Past Meeting Minutes** - *Motion to approve previous meeting minutes by Doug/Second by Melinda/Approved Unanimously.*
- B. Funding Opportunities** - Night Sky Tourist Highway 89 book featuring Livingston stargazing opportunities; *motion to approve \$200 sponsorship by Melinda/Second by Alex/Approved Unanimously.* Interest in hotels carrying copies of the book for sale when it is published. Montana Media Coalition film membership; *motion to approve at \$1,000 membership by Doug/Second by Angelica/Approved Unanimously.* Annual Tourism Matters to MT Legislative Assistance; *motion to approve at \$1,000 level by Melinda/Second by Doug/Approved Unanimously \$1,000.* C.
- C. Financial Report** – reviewed calendar year to date P&L and budget vs. Actual. Discussed updating some classifications for clarity. Discussed Yellowstone River Inn's unpaid years of TBID assessments, they are open again and collecting TBID assessments, will pursue several legal avenues to bring them into compliance with funds they've collected by not paid to TBID.
- D. Additional Discussion Items from Board Members** – N/A

### **Update on Business Items of Interest**

- A. Director's Report** – Thanked hotels offering room blocks for the Downtown Conference in October, organized by the Livingston Business Improvement District with Downtown Bozeman. Discussed need for Livingston Conference Center, Conference organizers have consistently expressed a preference for a Conference Center adjacent to hotel and lodging when other venues including the Depot, Shane, 1800, and Fairgrounds are offered as conference locations. Discussed Annual Report presentation to Commission. Summer events and marketing assets. Discussed Tourism surveys, studies and the DMO's Destination Stewardship and Tourism Resiliency Plan.
- B. Public Comment on any Public Matter Not on the Agenda** – N/A

Meeting adjourned at 11:43am. Minutes respectfully submitted by Kris King

Next Meeting 9/17/24. TBID Board Meeting records posted publicly at [explorelivingstonmt.com/tbid](https://explorelivingstonmt.com/tbid)

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### **Board of Directors**

Chair - Kathleen Kaul | Vice Chair - Alex Reichert | Secretary/Treasurer - Melinda Zoeckler  
Members: Angelica Amant, Doug Braham, Zoe Randall