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## DESTINATION MANAGEMENT ORGANIZATION (DMO/CVB) MEETING AGENDA

Tuesday, May 27, 2025 | 2 pm  
124 South Main, Suite 210 and Via Zoom hybrid  
Zoom link <https://us02web.zoom.us/j/81003158356>

Roll Call

### 2 pm Public Comment

Individual comments limited to 5 minutes per person due to schedule constraints. Please state your name for the record prior to speaking.

### 2:05 Discussion/Action Items

- A. Welcome new Board members; Sarah Lester and Alex Pinson
- B. Review/Modify/Approve Past Meeting Minutes
- C. Review Marketing plan and budget
- D. Additional Discussion Items from Board Members

### 2:40-2:55 Update on Business Items of Interest

- A. Director's Report; legislative session, tourism season projections, update on Strategic Plan, Who Does What in Tourism Meeting June 9.
- B. Additional New Business from Board

Members 2:55 Public Comment on any Public Matter

### Not on the Agenda

3 pm Adjourn

### Next 2025 Meeting Dates:

July 22  
Sept 23  
Nov 25

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### Board of Directors

Chair: Lauren Silano | Secretary/Treasurer: Megan Eubank  
Members: Susan Byerly, Kathleen Kaul, Sarah Lester, Alex Pinson, Dale Sexton

