



DESTINATION MANAGEMENT ORGANIZATION (DMO) MEETING AGENDA

Tuesday, September 23, 2025 | 2 pm
124 South Main, Suite 210 and Via Zoom hybrid
Zoom link <https://us02web.zoom.us/j/81003158356>

Roll Call

2 pm Public Comment

Individual comments limited to 5 minutes per person due to schedule constraints.
Please state your name for the record prior to speaking.

2:05 Discussion/Action Items

- A. Presentation by Marketing Contractor Lydia Strohl of last FY paid marketing
- B. Review/Modify/Approve Past Meeting Minutes
- C. Financial Report and notification of \$12k reduction in budget
- D. Additional Discussion Items from Board Members

2:40-2:55 Update on Business Items of Interest

- A. **Director Report**; event and marketing contractors, fall and winter events, Destination Stewardship & Tourism Resiliency Planning underway, update by Maclaren Latta at next Board Meeting
- B. **2:50-3:15 PM Joint DMO and LBID Park County Housing Coalition Presentation** – by Katherine Daily
- C. Additional New Business from Board Members

2:55 Public Comment on any Public Matter Not on the Agenda

Next Meeting Dates

November 25

Board of Directors

Chair: Lauren Silano | **Secretary/Treasurer:** Megan Eubank

Members: Susan Byerly | Kathleen Kaul | Sarah Lester | Alex Pinson | Dale Sexton