

TBID MEETING MINUTES

May 20, 2025 at 11 am Via Zoom

Present via Zoom – (alpha order) Angelica Amant, Kathleen Kaul, Deb Kowalkzek, Zoe Randall

Not Present - Alex Reichert, Melinda Zoeckler **Also Present** - Executive Director Kris King

Public Comment – N/A Discussion/Action Items

A. Consent Agenda

1. **Review/Modify/Approve Past Meeting Minutes** - *Motion to approve minutes from Zoe/Seconded by Deb/Approved Unanimously.*
2. **Grant/Project Requests** - \$9,996 grant request from Calamity Classic Rodeo included detailed data on ticket sales by state and zip code, estimating 376 room nights at double occupancy. *Motion to approve Deb/Second by Zoe/Approved Unanimously.*
3. **FY 2025/2026 Budget and Annual Report** - reviewed the report of last year's accomplishments, challenges, market trends, events, visual representations and mediums from marketing campaigns, list of grantees, and a budget with a projected 20% reduction in income to address national policies impacting the economy and international travel. Discussed putting more reserves in investment account and will not do so. *Motion to approve Zoe/Second by Angelica/Approved Unanimously.*
4. **Board Member Renewals** - *Nomination and approval of Zoe and Alex to renew their terms on the board by Deb/Angelica/Unanimous*

B. Financial Report– Reviewed P&L year to date, spending, available funds.

C. Additional Discussion Items from Board Members – N/A

Update on Business Items of Interest

A. Director's Report – Discussed hosting "Who Does What in Tourism" informational panel in June, increase in Livingston conventions, new website page for convention and wedding planning, the fact that TBID funds are allocated by the hoteliers that collect the funds from visitors and benefit locals in many ways at no cost to them, Yellowstone Gateway Museum status, a new Explore Livingston brochure designed by Megan Eubank, which effectively communicates the organizations' overlapping missions and impact on the community.

B. Additional New Business from Board Members – N/A

Public Comment on any Public Matter Not on the Agenda – N/A

Motion to adjourn by Angelica/Second by Zoe/Unanimous. Adjourned at 12 pm

Minutes respectfully submitted by Kris King

Board of Directors

Chair – Kathleen Kaul | Vice Chair – Alex Reichert | Secretary/Treasurer – Melinda Zoeckler
Members: Angelica Amant, Deb Kowalkzek, Zoe Randall