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## DESTINATION MANAGEMENT ORGANIZATION (DMO) CVB MEETING AGENDA

Tuesday, November 28, 2023 | 2 pm  
124 South Main, Suite 210 and Via Zoom hybrid

Roll Call

2 pm Public Comment

Individual comments limited to 5 minutes per person due to schedule constraints.  
Please state your name for the record prior to speaking.

2:05 Discussion/Action Items

- A. Review/Modify/Approve Past Meeting Minutes
- B. Budget Update
- C. Winter Marketing Plan Update
- D. Downtown Holiday Events, TBID Marketing
- E. Destination Management/Billboards
- F. Additional Discussion Items from Board Members

2:40-2:55 Update on Business Items of Interest

- A. Additional New Business from Board Members

2:55 Public Comment on any Public Matter Not on the Agenda

Individual comments limited to 5 minutes per person due to schedule constraints.  
Please state your name for the record prior to speaking.

Next Meeting Dates

January 23, 2023

3 pm Adjourn

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### **Board of Directors**

Susan Byerly, Kathleen Kaul, Tyler Erickson,  
Megan Eubank, Brian Menges, Dale Sexton, Lauren Silano