



TBID MEETING MINUTES

Wednesday, January 20, 2021 | 11:00am – 12:00pm
Zoom or Wilmont office, 124 S Main Street, Room 210

Present: Eric Sheckleton, Meghan Larson, Tawnya Greenfield, Kelly Baker, Kathleen Kaul, Joel Boren

Absent: Robert Keeler

Also present: Executive Director Kris King, Carla Mittelstedter

Called to order at 11:06am

Public Comment

Eric, we will have sold our two Livingston hotels on January 28th. Carla will continue managing the Travelodge and will also be overseeing the Super 8. This will be Meghan and I's last meeting. We will need to turn the reigns over for the president and secretary positions.

Discussion/Action Items

- A. Review/Modify/Approve Past Meeting Minutes
Minutes for November will be approved at February meeting.
- B. Review of TBID Expenses/Revenue
Not a lot of activity with the bank account. All expenses are from August through the end of 2020 and include monthly fees, salaries, and normal costs.
Quarter 4 statements have been emailed to hoteliers. This is an evergreen form so it will work for every quarter.
There are a few properties still behind and Kris is working on tracking down those individuals.
- C. Board Membership Updates
Eric's term of president ends 2021 - Kathleen is happy to step in as President and since she is currently Vice president it makes the most sense.

Meghan's term of secretary ends 2024 - Time commitment is approximately 1 hour per month and includes taking meeting minutes and participating in executive meetings. Kelly Baker will take over the secretary position and Meghan's term.

Board of Directors

Eric Sheckleton—President **Kathleen Kaul—Vice-President** **Meghan Larson-Secretary**
Tawnya Greenfield **Joel Boren** **Kelly Baker** **Robert Keeler**

Eric makes a motion for Kathleen to move into the role as President and Kelly to move into the role as Secretary.

Joel seconds.

All in Favor

D. Additional Discussion Items from Board Members

No other discussion

Update on Business Items of Interest

A. Discuss grant process and 2021 priorities

Goal is to make sure word is out that the TBID has money to support local events since there are currently no plans for live events at this time. Spending funds on events that have measurable results are important, but with this year being different we might have to consider alternative options.

B. Executive Director Report (see attached)

C. TBID OPPORTUNITY: Henry Harrison Proposal - is volunteering to create 360-degree photos/virtual tours for local Livingston businesses (2-5 pictures for \$200 for up to 50 businesses). LBID and TBID would split the cost with the business doing the photo shoots (\$50 per business would be the cost for TBID) with a \$2500 cap.

Kathleen motions to approve \$2500 for the Henry Harrison Proposal.

Kelly seconds.

All in favor.

D. Additional New Business from Board Members

None

Public Comment on any Public Matter Not on the Agenda

None

Next Meeting: Not scheduled.

Eric motions to adjourn/Joel seconds/all in favor

Adjourned at 12:00pm

Board of Directors

Eric Sheckleton—President

Kathleen Kaul—Vice-President

Meghan Larson-Secretary

Tawnya Greenfield

Joel Boren

Kelly Baker

Robert Keeler