



CVB MEETING MINUTES

Thursday, June 17, 2021 - 9:15 am – 10:00 am
Location: Office at 124 South Main Street, Suite 210

Present: Kathryn Bornemann, Brian Menges, Megan Eubank, Karla Pettit, Tyler Erickson

Absent: Kristen Galbraith, Dale Sexton
Also present: Executive Director Kris King

Public Comment – N/A

Discussion/Action Items

- A. Review/Modify/Approve Past Meeting Minutes;** *Motion by Kathryn/ Second by Tyler/Approved unanimously*
- B. Tourism Advisory Committee Meeting** – discussed FY 21-22 Marketing plan and report, the full slide deck is on our website for viewing also.
- C. Additional Discussion Items from Board Members** – N/A

Update on Business Items of Interest

- A. Executive Director Report** – discussed next Fiscal year budget, marketing plan, metrics, strategic marketing planning, website and joint projects including supporting the July 2 parade and Braves Tournament.
- B. Additional New Business from Board Members** – Tyler

Public Comment on any Public Matter Not on the Agenda – N/A

Next Meeting Date - August 19, 2021

9:55 am Adjourn

Minutes respectfully submitted by Kris King

Board of Directors

Kristen Galbraith – Chair Dale Sexton – Vice-Chair Kelly Baker – Secretary
Kathryn Bornemann Megan Eubank Tyler Erickson Brian Menges



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