



TBID MEETING MINUTES

November 9, 2022 at 11 am
Via Zoom and at 124 South Main, Suite 210, Livingston

Present – Kathleen Kaul, Zoe Randall, Alex Reichert **Absent** - Cassandra Harris
Also Present - Executive Director Kris King

Public Comment –N/A

Discussion/Action Items

- A. **Review/Modify/Approve** Past Meeting Minutes - *Motion to approve September minutes by Zoe/Second by Alex/Approved Unanimously.*
- B. **Grant Applications** – City of Livingston grant application for \$500 with a match from City of \$585 to cover costs to shut down Downtown streets to traffic for the Historic Downtown Christmas Stroll. The Livingston Area Chamber has requested a waiver from the City for the \$500 fee and this grant would help cover that expense which includes Saturday overtime for City Staff. *Motion to approve grant application by Zoe/Second by Alex/Approved Unanimously.*
- C. **Light Up Livingston** – discussed event logistics, partner activities, performances and projects, food vendors and charging food vendor fees, pursuing flash mob next year, the Holiday Lights of Livingston nonprofit that fundraises for the Depot lights, and all the marketing underway for both Light Up Livingston and Livingston holiday events.
- D. **Additional New Business from Board Members** - discussed meeting new City Manager, Downtown Master Plan and hire of City Planner, and economic flood recovery meetings. Also discussed new Hilton construction, phase 2 will have lodging and conference room, phase 3 will include restaurant.

Update on Business Items of Interest

- A. **Report on TBID Meeting in Billings** - Alex was unable to attend, Kris had surgery.
- B. **Executive Director Report**– downtown snowflake lights with 40 additional snowflakes going up in the coming weeks. Discussed Tourism Matters group and will come back with more details on how their work is different from Voices of Montana Tourism. Discussed CVB/DMO’s joint venture marketing projects through the winter season.
- C. **Additional New Business from Board Members** – Alex received a board application but not in time to include on this meeting agenda, will review at next meeting in January 2023.

Public Comment on any Public Matter Not on the Agenda – N/A

Next Meeting: January 2023 TBD

Meeting Adjourned at 12:10 PM.

Minutes respectfully submitted by Kris King

Board of Directors

Kathleen Kaul–Chair | Cassandra Harris | Zoe Randall | Alex Reichert