



DESTINATION MANAGEMENT ORGANIZATION (DMO) MEETING AGENDA

Tuesday, May 26, 2026 | 1 pm
124 South Main, Suite 210 and Via Zoom hybrid
Zoom link <https://us02web.zoom.us/j/81003158356>

Roll Call

2 pm Public Comment

Individual comments limited to 5 minutes per person due to schedule constraints.
Please state your name for the record prior to speaking.

2:05 Discussion/Action Items

- A. Review/Modify/Approve Past Meeting Minutes
- B. Financial Report
- C. Marketing Opportunities- automated event program; \$13k (\$4k is one time) annual subscription could be split among the 3 orgs. Here's the [Demo site](#) and Client Example Sites: [Carbon County, WY](#) [Elko, NV](#) [Appalachian Forest Heritage](#)
- D. Additional Discussion Items from Board Members

2:35 Public Comment on any Public Matter Not on the Agenda

2:40-3:00 Update on Business Items of Interest

- A. **Director Report**; Annual Marketing plan submitted to Tourism Advisory Committee for approval. Then can present plan to City Commission in June. Upcoming year will be implementing Livingston Like a Local campaign and supporting Strategic Plan priorities and collaborations.
- B. **Additional New Business from Board Members**

Next Meeting Dates:

May 26, 2026, 1 pm

July 28, 2026, 1 pm

September 22, 2026, 1 pm

November 17, 2026, 1 pm (one week early to accommodate Thanksgiving week)

Board of Directors

Chair: Lauren Silano | **Secretary/Treasurer:** Megan Eubank

Members: Susan Byerly | Kathleen Kaul | Sarah Lester | Alex Pinson | Dale Sexton