



TBID MEETING MINUTES

January 19, 2022 from 11 am – Noon Via Zoom

Present – Kathleen Kaul, Joel Boren **Absent** - Kelly Baker

Also Present – Executive Director Kris King

Public Comment – N/A

Discussion/Action Items

- A. **Review/Modify/Approve Past Meeting Minutes** - *Motion to approve by Joel/ Second by Kathleen/ Approved Unanimously.*
- B. **Light Up Livingston** event wrap up – amazing turn out during 60 mph winds, approximately 1,000 people, many small children. Marketing likely responsible for turn out despite weather that kept many home. Will have planning meeting for 2022 in February. The board would like the Minutes to reflect their appreciation and kudos to Kris for all the work that made the event successful.
- C. **Snowflake Lights** – special deal to buy 2 get one free, would like to purchase 26 (and receive 39) to fill most historic Downtown light poles, will have variable snowflake designs to keep it classy and timeless. Proposal to split cost three ways with TBID, LBID and Holiday Lights Committee - *Motion to approve by Joel/ Second by Kathleen/ Approved Unanimously.*
- D. **Board Membership** - Tammy Fitzgerald of the Yellowstone River Inn submitted her application and it is with the City awaiting their Commission vote process. Manager MJ has left EconoLodge, Kris spoke with one of the brother owners there and encouraged them to join the Board. Also sent the Board application again to Arian Mahmoodi of the TravelLodge and Super 8.

Update on Business Items of Interest

- A. **Executive Director Report** – Discussed events including Yellowstone Harvest Festival, who the CVB is partnering with on identifying funding, partners and marketing resources, and Creek to Peak Soap Box Derby which has been sold to someone new and TBID will not be reimbursed for unspent funds of cancelled event. Discussed assessing occupancy rates with a view to planning or supporting events during the year's lowest occupancy rates. When we have more board members and they are familiar with TBID, a 5-year Strategic Plan is recommended. When 2021 Q4 assessments have been received we will discuss the 2022 budget projections and priorities. Kris worked an extra 45+ hours beyond her 135-hour quarterly cap on Light Up Livingston. *Motion to pay additional 45 hours by Kathleen/Joel/ Approved Unanimously.*
- B. **Additional New Business from Board Members** – Yellowstone Pioneer Lodge has sold and will change hands officially on February 1, 2022. Joel will be moving on and sadly, leaving the board. We hope he will reapply for the Board if he works for another Lodging.

Public Comment on any Public Matter Not on the Agenda – N/A

Next Meeting: February 19, 2022

Adjourn 12:01 PM

Minutes respectfully submitted by Kris King

Board of Directors

Kathleen Kaul - Chair Kelly Baker – Secretary/Treasurer Joel Boren