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## DESTINATION MANAGEMENT ORGANIZATION (DMO) MEETING AGENDA

Tuesday, December 2, 2025 | 2 pm  
124 South Main, Suite 210 and Via Zoom hybrid  
Zoom link <https://us02web.zoom.us/j/81003158356>

Roll Call

2 pm Public Comment

Individual comments limited to 5 minutes per person due to schedule constraints.  
Please state your name for the record prior to speaking.

2:05 Discussion/Action Items

- A. Review/Modify/Approve Past Meeting Minutes
- B. Financial Report
- C. Additional Discussion Items from Board Members

2:35 Public Comment on any Public Matter Not on the Agenda

2:40-3:00 Update on Business Items of Interest

- A. Director Report; event and marketing contractors, fall and winter events, paid media campaign underway.
- B. 2:45-3:00 PM Joint DMO and LBID Explore Livingston Economic Resiliency Strategic Plan Presentation – by Maclaren Latta
- C. Additional New Business from Board Members

Next Meeting Dates

Next Meeting: Tue, January 27, 2026, 2 pm

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### Board of Directors

**Chair:** Lauren Silano | **Secretary/Treasurer:** Megan Eubank

**Members:** Susan Byerly | Kathleen Kaul | Sarah Lester | Alex Pinson | Dale Sexton