



TBID BOARD MEETING MINUTES

January 20, 2026 11 am Via Zoom

Present via Zoom – Angelica Amant, Kathleen Kaul, Deb Kowalkzek, Zoe Randall, Alex Reichert

Not Present - Melinda Zoeckler | Also Present, Executive Director Kris King

Public Comment – N/A

Discussion/Action Items

A. Consent Items

1. **Review/Modify/Approve Past Meeting Minutes** - Motion to approve Zoe/Second by Deb/Approved Unanimously.
2. **Grant/Project Requests** – Livingston Ice Skating Association asked for \$4,300 for Hockey Tournament, but there's no budget for marketing to out of area participants for overnight stays, no time to market, and no other funders for the tournament. Motion to approve \$1,500 to bridge the gap in fees vs. expenses this year with recommendations for a larger grant next year by Zoe/Second by Angelica/Approved Unanimously. Livingston Youth Soccer Association asked for \$12,500 and two years of support so they can reuse the same TBID branded uniforms for two years. Discussed their reach, history and quality of marketing. Motion to approve \$12,500 by Zoe/Second by Alex/Approved Unanimously.
3. **Marketing Opportunities** – Discussed Spring and Fall opportunities in *True West* magazine, their demographic and digital vs. print reach. Decided on half page only for the fall issue. Motion to approve by Zoe/Second by Alex/Approved Unanimously.

B. Financial Report – reviewed last quarter charges, discussed 4th quarter income, current balance and Comfort Inn's ongoing lack of TBID payment and that they charge 10.8% bed tax not 8%.

C. Additional Agenda Items from Board Members – N/A

Update on Business Items of Interest

A. Executive Director Report – Discussed our Economic Resilience through Collaboration Strategic plan and focus on resident quality of life. Have two-page strategic infographic, 6-page summary and 50 pages of research from 40 partners that the 5 priorities are based on. The Plan will be unveiled at the community event next week 1/28 at the Elks with conversation roundtables, appetizers, and no-host bar. We will be available to give community presentations.

B. Additional New Business from Board Members – N/A

Public Comment on any Public Matter Not on the Agenda – N/A

Motion to adjourn by Zoe/Second by Deb/Unanimous. Adjourned at 12:05 pm

Minutes respectfully submitted by Kris King

Board of Directors

Chair - Kathleen Kaul | Vice Chair - Alex Reichert | Secretary/Treasurer - Melinda Zoeckler
Members: Angelica Amant, Deb Kowalkzek, Zoe Randall